



3D eSports Series

Greentube's 3D eSport Series

Alongside its success in the field of web-based skill games, Greentube is a global leader in downloadable 3D games that are financed by In-Game Advertising. The tremendous success of these games lies in the unique cross-media concept and the integration of TV and user-generated content.

The company has used its unique multiplayer server architecture to give gamers the opportunity to play against each other, irrespective of whether they are at home in front of a PC or on the move using a mobile device.

As a result, one of the basic problems of mobile multiplayer gaming – the low liquidity – is now a thing of the past. Even the mobile versions include In-Game Advertising. Additional online functions, such as the 'Message of the Day' and online ranking lists, further increase the appeal of the games.



THE WORLD'S LARGEST SKI-RACE
AS 3D ESPORT FLAGSHIP GAME

Ski Challenge

Back in 2004 the first virtual Ski World Championship was developed by Greentube and the **Ski Challenge** series was born. Nearly 7 million global users have played the **Ski Challenge** since its start in winter 2004/2005. The game features improved existing tracks, enhanced usability, graphics and sound, an optimised advertising material integration process, video mode, better training modes and many other features.

Greentube's teams are always striving to develop the game further for each new season. Through Greentube's In-Game Advertising technology, an unrivalled level of quality of games, completely free of charge, is granted.

The game is also available on mobile devices for gaming on the move. The iPhone/iPad/iTouch version of the game provides gamers with the chance to hit the slopes wherever they are.

Amongst others the world's biggest ski race already included heavy weight media partners such as ORF in Austria, SF in Switzerland, Pro7 in Germany, NRK in Norway, Zurnal in Slovenia, 24sata in Croatia, CBC in Canada, France Television, Rai in Italy and Radio 21 in Romania. Advertising partners on board were Audi, Visa, Canon, Telenor, Wagner Pizza, Uniqua, Raiffeisen, Swisscom, Red Bull, Nikon, Goodyear, to name just a few.





Ski Jump Giants

With the launch of Ski Jump Giants Greentube expands its product portfolio in 2012 to include the high action sport of ski jumping. The launch of **Ski Jump Giants** also presents Red Bull, the globally-known energy drink company, as key media partner.

Players can take on fellow online gamers in Qualification and Tournament events. The individual ski jumps themselves will be unlocked weekly. By entering the code – featured on the packaging of Thomas-Morgenstern-Ski-Jump-Giants-6-Packs – a further ski jump will be unlocked. With appealing advertising opportunities the IGA-model offers exciting business models for the refinancing of Greentube's 3D game.



Mountain Bike Challenge

The **Mountain Bike Challenge** game was first launched in autumn 2006. It is an action-packed, 3D downhill racing simulation, which puts the skills of any gamer to the test; be they a professional rider or simply a biking enthusiast.

The tracks are a racy mix of streets and off-road paths. In addition to impressive graphics and incredibly accurate track creation, the steering controls of the bike are very simple to master. In MTB:11 several routes are on offer.



Burning Gears

Greentube's latest product is a thrilling racing simulation where players can race against each other through the streets of Vienna's city centre.

Up to six gamers can play simultaneously. Exciting street chases and spectacular manoeuvres are guaranteed, while strategic thinking and driving skills are crucial for success. Greentube has included a fully functional shop where items can be purchased, enabling gamers to customise and upgrade their cars.



Football Challenge

The masterpiece of Greentube, the **Football Challenge**, was first launched in April 2008 with 7 European countries and has continued seamlessly since then. **Football Challenge** comprises various tournament rounds, each of which includes several weekend tournaments.

The combined results of the tournament weekends determine the overall results of the season. Whoever goes online is automatically matched with a team of players with similar skill levels. After downloading the game for free, players can create their own teams, with the option of editing the players' height, body shape, hair style, etc., or set up a group-competition with friends.

A selection of reference customers, who rely on Greentube's eSports **technology and experience:**



www.orf.at



www.nrk.no



www.pro7.de



www.zurnal24.si



www.kabel1.de



www.krone.at



www.24sata.hr



www.redbull.com



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