

Greentube introduces the Plurius™ system

Greentube's Server Based gaming system Plurius™ enables the convergence of online, mobile and land-based games. Greentube combines the strengths of a dedicated cabinet with the flexibility of a full online gaming solution.

As the global interactive unit of NOVOMATIC, Greentube keeps at the forefront of changing industry trends and the latest gaming entertainment solutions. With the popularity of online gaming on the rise, Greentube has as its focus the enablement of interactive content backed up by NOVOMATIC's excellent technology. The Plurius™ system is Novomatic's next generation server based gaming product. It is not only a state of the art technology but also an excellent means through which to integrate traditional land-based gaming products into a fully online operated platform. The system is set to lead the business into a new age by revitalizing and upscaling the user gaming experience. The Plurius™ system, together with Greentube's mobile and online gaming solutions, completes the company's 360 degree gaming solution.

Plurius™, a true server-based gaming solution for casino and VLT markets, allows multi-channel game launches across desktop, smartphone, tablet, iTV and dedicated server based player terminals using safe single wallet account management. Furthermore, games developed for Greentube's online gaming platform can be added to Plurius™ without additional development resource. This enables the brand new server based gaming system to offer a wide range of famous online slot games from different 3rd parties as well as NOVOMATIC's blue chip slot games such as Book of Ra™ Deluxe, Lucky Lady's Charm™ Deluxe, Sizzling Hot™ Deluxe and many more world famous titles. The Plurius™ system currently supports over 80 games including more than 50 Novomatic titles. Brand new 3rd party game content completes the diverse gaming portfolio that is growing by approximately 10 games per quarter.

The main component of Plurius™ is Greentube's remote gaming system NRGS, a robust remote gaming platform that unveils many hitherto unknown possibilities and extends the feature range of the Plurius™ significantly by providing the basic gaming functionalities and access to the game portfolio. The brand new dynamic content and configuration management system, controlled by a central administration tool, is just one example of the system's outstanding features.

Connected to Greentube's remote gaming platform, the Plurius™ system will have instant access to the whole portfolio of Greentube, including over 250 games, in the near future. There is no limitation to a single development technology any more as all games are developed on our outstanding SDK. Additionally, this enables Greentube to drive coordinated game releases and launches over all distribution channels.

Greentube's Plurius™ is operated on the latest gaming hardware provided by NOVOMATIC and continuously provides customers with new games, features and promotion possibilities. The use of Greentube's online gaming system enables customers to provide their players with content to play at home, on the go and all the way into their favorite casino.

Greentube is certain that, in the future, all key solutions will need to be omni-channel. The new generation of players is not and does not want to be limited to a single distribution channel anymore. Users wish to benefit from cross platform bonus systems and promotions. During the next 12 months the company's business approach will be further strengthened and negotiations on upcoming market regulations enhanced.

Further information:

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