

Greentube Agrees Content Partnership with Unibet Group

One of the major players in the global online gaming market is now offering world famous NOVOMATIC game content

Greentube, the interactive business unit of NOVOMATIC, today announced that they have reached a content agreement with Unibet. Backed by NOVOMATIC's market leading technology and rich gaming heritage, Greentube continuously strengthens its diversified iGaming product portfolio.

This significant content deal expands the market reach of Unibet by now offering NOVOMATIC's interactive content. NOVOMATIC's blue chip slot games such as Book of Ra™ deluxe, Lucky Lady's Charm™ deluxe, Sizzling Hot™ deluxe and many more genuine slot classics are now available. Through this new partnership with Greentube, Unibet remains true to its corporate motto: 'By players, for players' by taking an active role in understanding what game content players want and by continuously exceeding their expectations.

Maintaining its market leading position in the online space, Greentube further expands in this evolving gaming industry sector by welcoming this new complementary partnership with Unibet. Gernot Baumgartner, Head of Marketing & Sales, commented: "We are delighted about this partnership and are glad to make our exciting content available to Unibet's customers. Unibet undoubtedly is one of the leading players in the industry and we are looking forward to a strong and successful collaboration.

David Craeghs, Unibet's product manager, added: "We are happy that we are in a partnership with such an established and globally respected industry player and are looking forward to launching a strong roadmap of games in the very near future."

About Greentube

Greentube Internet Entertainment Solutions, the global interactive unit of NOVOMATIC, is a leading developer and supplier of iGaming solutions. Greentube is a wholly-owned subsidiary of The NOVOMATIC Group, one of the biggest producers and operators of gaming technologies and one of the largest integrated gaming companies in the world. Greentube's industry leading omni-channel technology allows the convergence of online, mobile and land based games. Our well diversified product portfolio includes Classic Slots, Table Games, Live Dealer Gaming, AWP Reloaded Slots, Server Based Gaming, Social Casino Gaming, Bingo, Poker and more.

About Unibet

Unibet was founded in 1997 and is an online gambling company listed on NASDAQ OMX Nordic Exchange in Stockholm. Unibet is one of the largest listed gambling operators in the European market and provides services in 27 languages through www.unibet.com, www.unibet.dk, www.unibet.fr, www.unibet.it, www.unibet.be, www.unibet.com.au, www.maria.com and www.mariacasino.dk. Unibet also offers Sportsbook B2B services through Kambi Sports Solutions, www.kambi.com. Today, Unibet has 7.3 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, ESSA, the European Sports Security Association and is audited and certified by eCOGRA in relation to responsible and fair gaming.

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